



Dear Friends,

As preparation continues for the eighteenth annual University of Kentucky DanceBlue, the students of the University of Kentucky invite you to become a community partner in our fully student-managed and operated fundraiser.

Since 2005, DanceBlue has raised over \$19,700,000 for the Kentucky Children's Hospital DanceBlue Pediatric Hematology/Oncology Clinic and research at the Markey Cancer Center.

DanceBlue's success is the result of the hard work of UK's students and the generosity of donors, like you, throughout Lexington, the state of Kentucky, and our nation. Fundraising initiatives have helped to provide social workers, child life specialists, and a completely DanceBlue funded clinic in 2018.

Please join us in helping children win their battle against cancer. The attached Sponsorship Packet will assist you with your contribution. Each corporate donation level provides tailored incentives and access to promotional materials.

DanceBlue unites students, families, and members of the Kentucky community like no other event in our state. Corporations are an integral part of this success, and we encourage you to join us in battling this terrible disease.

Please feel free to contact me with any questions at [corporate@danceblue.org](mailto:corporate@danceblue.org) or (859-652-6281), or utilize our website [danceblue.org](http://danceblue.org) for further information.

For The Kids,

Grant Neltner  
DanceBlue 2023  
Corporate Relations Chair