

To whom it may concern:

We are the **Team Name** DanceBlue team. DanceBlue is a University of Kentucky student-run organization that fundraises year-round and culminates in a 24-hour no sitting, no sleeping dance marathon. All of the money that is raised through DanceBlue is donated to the Golden Matrix Funds, established to support the kids of the DanceBlue Kentucky Children's Hospital Pediatric Hematology/Oncology Clinic both today and well into the future through an endowment. DanceBlue also helps to provide funds to support research at the UK Markey Cancer Center. The Golden Matrix Funds were created to benefit the DanceBlue KCH Pediatric Hematology/Oncology Clinic patients and families. To give you a bit of history:



- DanceBlue hosted its first dance marathon in the spring of 2006.
- In 2019, over 100 student groups, representing thousands of UK students, sponsored 787 dancers.
- As the final hour concluded, the reveal was both surprising and exciting; \$1,880,954.88 had been raised For The Kids!
- In only fourteen years, DanceBlue has raised more than \$15.3 million dollars and we won't stop there!

As the **Team Name** DanceBlue team, we are looking for companies who will help sponsor our 24 hours at the marathon with an income tax-deductible gift for the clinic. We would love to partner with your restaurant and participate in a fundraiser night, where a portion of the proceeds determined by you will go towards DanceBlue, on behalf of our team. Your gift will directly benefit kids who are resilient fighters and help in the search for a cure, as well as support for their families.

Benefits of hosting a restaurant night for a DanceBlue team include but are not limited to:

- Promoting your business among UK Students
- Increase flux of customers
- Potential of building a relationship with DanceBlue, the fastest growing philanthropy event in the SEC
- Making a positive impact on the lives of the children and families at the DanceBlue Clinic.

Remember, all gifts to UK DanceBlue are income tax-deductible and you will receive an official gift receipt from the University of Kentucky. For more information, feel free to reach out to the Fundraising Chair at fundraising@danceblue.org or visit our website danceblue.org.

Together we can make this the best marathon For The Kids yet!

Sincerely,

Team Name DanceBlue Team

For The Kids!